**PROF. DR. Romie Frederick Littrell, thesis supervisions (rev. 5 Oct 18):**

**Supervised theses & dissertations resulting in publications in academic journals:**

Doran, C. J., & Littrell, R. F. (2013). Measuring mainstream US cultural values. *Journal of business ethics*, 117(2), 261-280.

Evans, W.R.; Lamb, N.H.; Littrell, R.F. & Kirkman, B.L. (forthcoming). An Exploratory Study of Leadership Preferences in the Sub-Saharan African Countries of Ghana, Kenya and Zambia, targeting *Africa Journal of Management.*

Snaebjornsson, I. M., Edvardsson, I. R., & Littrell, R. F. (2017). Societal Culture in Iceland and Lithuania: Managerial Implications. *SAGE Open*, 7(2), 1-15, 2158244017704023.

Minelgaite, I. & Littrell, R. F. (2018). Country’s preferred leader behaviour profile: Does cultural homogeneity matter? *Management: Journal of contemporary management issues*, *23*(1), 1-27. ***Based in part on PhD thesis of I. Minelgaite.***

Schneider, Judith & Littrell, R.F. (2003) Ideal Leader Perceptions in German and English Managers, 2003, *The Journal of Management Development*, vol. 22, no. 2, pp. 130 – 148. Based upon honours thesis of J. Schneider.

Wanasika, Isaac; Howell, Jon P.; Littrell, Romie & Dorfman, Peter. (2011). Managerial Leadership and Culture in Sub-Saharan Africa, *Journal of World Business*, vol. 46, no. 2, pp. 234-241. Based in part on PhD thesis of I. Wanasika.

Littrell, R.F. (2007). Influences on Employee Preferences for Empowerment Practices by the “Ideal Manager” in China, *International Journal of Intercultural Relations*, vol. 31, no. 1, pp. 87-110.

Littrell, R.F. & Valentin, Lapadus Nicolae (2005). Preferred Leadership Behaviours: Exploratory Results from Romania, Germany, and the UK, 2005, *The Journal of Management Development*, vol. 24, no. 5, pp. 421-442. Based upon honours thesis of L.N. Valentin.

Schneider, Judith & Littrell, R.F. (2003) Ideal Leader Perceptions in German and English Managers, 2003, *The Journal of Management Development*, vol. 22, no. 2, pp. 130 – 148. Based upon honours thesis of J. Schneider.

**My PhD theses:**

Monograph published as a special issue of the journal: Littrell, R.F. (2002) Desirable Leadership Behaviours of Multi-Cultural Managers in China, *The Journal of Management Development*, vol. 21 no. 1, pp. 5 - 74. Based upon PhD thesis of R.F. Littrell.

Supervisions:

https://skemman.is/handle/1946/27610

List of supervisions at Auckland University of Technology, New Zealand:

[**A case study investigation of a model for effective reverse knowledge transfer**](http://aut.researchgateway.ac.nz/handle/10292/5781)

* Rahman, Md Mashiur (Auckland [University](http://aut.researchgateway.ac.nz/handle/10292/3/browse?value=Littrell%2C+Romie&type=advisor) of Technology, 2013)
* This study examines the process of transferring knowledge from a foreign subsidiary to its headquarters, in this case a single parent company and its one subsidiary. It also investigates subsidiary knowledge creation ...

[**An examination of the relationships between followers' self-concept based characteristics and their perceptions of transformational leadership**](http://aut.researchgateway.ac.nz/handle/10292/11417)

* Wu, Kunjun (Annie) (Auckland University of Technology, 2005)
* In this study, mainly built on Shamir, House and Arthur’s (1993) self-concept based motivational theory, several sources were integrated to build a theoretical framework, which encompasses five self-concept based characteristics ...

[**Exploring the Migrant Experience in Small Business Activities in Auckland New Zealand: A Case Study of African Migrants**](http://aut.researchgateway.ac.nz/handle/10292/10489)

* Omisakin, Olufemi Muibi (Auckland University of Technology, 2016)
* This study explored African migrants’ perceived experiences of their involvement in small business [activities](http://aut.researchgateway.ac.nz/handle/10292/3/browse?value=Littrell%2C+Romie&type=advisor) in Auckland. This includes the experience of African migrants in the labour market, the motivation of African ...

[**Host country attractiveness to inward foreign direct investment: A case of small countries**](http://aut.researchgateway.ac.nz/handle/10292/11385)

* Laporte, Veronique (Auckland University of Technology, 2003)
* Building on prior literature and drawing on cross-country data, this paper investigated the attractiveness of small developing host countries to foreign direct investment. A model that portrayed the attractiveness of ...

[**How did a successful New Zealand wine company develop relationships in China to support its market entry?**](http://aut.researchgateway.ac.nz/handle/10292/7317)

* Lin, Fujing (Auckland University of Technology, 2014)
* China has taken the position of second largest [economy](http://aut.researchgateway.ac.nz/handle/10292/3/browse?value=Littrell%2C+Romie&type=advisor) in the world during the period the Chinese government applied economic reforms and an open-door to incoming foreign direct investment policy from December 1978. The ...

[**The influence of the global leadership and organizational behavior effectiveness project’s cultural dimensions on strategy execution: the example of German companies in India and Indian companies in Germany**](http://aut.researchgateway.ac.nz/handle/10292/2847)

* Struck, Nathalie (Auckland University of Technology, 2011)
* As globalization has changed the way we live and the way we work, a wide array of research has examined its effects on business. Many researchers have discussed the influence of cultural variables, with the Global Leadership ...

[**Leadership challenges faced by Chinese managerial leaders at Starbucks in New Zealand**](http://aut.researchgateway.ac.nz/handle/10292/4608)

* Jin, Xin (Auckland University of Technology, 2012)
* Since 1990s, the past two decades changes every year, New Zealand has experienced transition from a centralised and highly regulated economy to an economy that’s open, rapidly changing, and has less intervention by government. ...

[**Proper Guanxi network: A business essential for western firms in China**](http://aut.researchgateway.ac.nz/handle/10292/11359)

* Chen, Lin (Auckland University of Technology, 2005)
* China, the largest emerging economy, has become the second largest recipient of foreign direct investment in the world. Joint ventures are dominant market entry modes used by foreign [investors](http://aut.researchgateway.ac.nz/handle/10292/3/browse?value=Littrell%2C+Romie&type=advisor) to adapt into the Chinese ...

[**The relationship between Chinese expatriates job satisfaction and turnover intentions: An empirical study**](http://aut.researchgateway.ac.nz/handle/10292/11365)

* Yang, Kun (Auckland University of Technology, 2004)
* The high expatriate turnover experienced by multinational corporations (MNCs) has long been observed throughout the literature. Many factors have been identified to explain expatriate failure. Various facets of job ...

[**A review, critique, and analysis of the literature concerning the likelihood of women being employed in expatriate international business management positions**](http://aut.researchgateway.ac.nz/handle/10292/11438)

* Wong, Swee Wei (Auckland University of Technology, 2005)
* A gap has been identified in that women were found to have been under-represented in international business since the 1980s, when compared to their male counterparts. As international business becomes more important, the ...

[**The strategic role of HRM in organizational performance: the large hotel sector in New Zealand**](http://aut.researchgateway.ac.nz/handle/10292/3587)

* Luo, Yixin (Jim) (Auckland University of Technology, 2010)
* It is a commonly belief held that in today’s highly unstable and competitive business environment, human resources (HR) are the best and ultimate resource an organization can buy for its survival and long-term success. ...

[**The cross-cultural leader: a comparative study of leadership behaviours in China and New Zealand**](http://aut.researchgateway.ac.nz/handle/10292/444)

* Ao, Xiang (Auckland University of Technology, 2008)
* National cultures play a critical role in effective leadership and organisational success in international businesses. Contemporary organisations are therefore challenged by cross-cultural leadership needs to address ...

[**The influence of FDI on China’s tourism industry**](http://aut.researchgateway.ac.nz/handle/10292/904)

* Chen, Xi (Auckland University of Technology, 2010)
* This study aims to analyze the influence of foreign direct investment in China’s tourism industry since the late 1970s, when the Government reopened China to foreign direct investment (FDI). China’s rather turbulent economic ...